

INSIDE

SAN JOSE

A CITY OF SAN JOSE PUBLICATION
www.sanjoseca.gov

SAN JOSE Streamlines AA+... Again

All three national rating agencies this month reaffirmed the City of San José AA+ credit rating, citing strong financial management and economic development activities. Standard & Poor's, Moody's and Fitch all confirmed the City's rating for General Obligation (GO) bonds with a stable outlook. San José continues to sustain the highest bond rating of any large city in California.

Standard & Poor's (S&P) also assigned the City the 'Strong' financial management assess-

ment, the highest rating in this new category. S&P distinguished the City of San José financial management as "indicating that financial practices are strong, well embedded and likely sustainable." They also noted that the City maintains most best practices deemed critical to supporting credit quality and that these are well embedded in the City's daily operations and practices. The City's Finance Department presented an informational overview to the agencies last week. For more information contact david.persselin@sanjoseca.gov .



Award of Excellence... Again

For the 19th consecutive year the City of San José received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officer's Association of the US and Canada for our June 30, 2006, Comprehensive Annual Financial Report (CAFR).

This is the highest form of recognition in government accounting and financial reporting, and its attainment represents a significant accomplishment by the City, the Management of

the City, the Finance Department and all the supporting staff from departments throughout the City. For more information contact julia.cooper@sanjoseca.gov.

SNEAK PEAK

- SJPD wins first place!... page 2
- San Jose Leader in Nanotechnology ... page 2
- San Jose's Mineta Airport Ranks #3 ... page 3
- San Jose, the Next Solar/Clean Tech Hot Spot ... page 4
- San Jose featured in New York Times ... page 6
- Sonasoft Headquarters opens in San Jose ... page 7
- More Affordable Housing in Downtown San Jose ... page 8
- Falcon Mania update ... page 8

San José Streamlines
San José Prepares & Innovates
San José Plays & Soars
San José Conserves
San José Builds
San José Cares & Conserves

1
2
3
4
7
8
**INSIDE
THIS
ISSUE**

The Mission of the City of San José is to provide quality public services, facilities and opportunities that create, sustain and enhance a safe, livable and vibrant community for its diverse residents, businesses and visitors.

SAN JOSE> Prepares

SJPD Wins First Place in CHP Law Enforcement Challenge

The San Jose Police Department (SJPD) recently won First Place in the California Highway Patrol's 2006 California Law Enforcement Challenge (CLEC) for cities in the 1001-2000 sworn officers category. This is an annual competition amongst all California law enforcement agencies to determine who has the most efficient and effective traffic enforcement programs. Lt. Jeff Smith, Commander of the Traffic Enforcement Unit, spearheaded the effort, both in terms of operational strategies and the preparation of the materials needed to compete in the event. Chief Robert L. Davis said, "Lt. Smith's efforts have been superb, and to accomplish this with his reduced staffing level is nothing short of outstanding."

SJPD's collaboration in traffic enforcement-related matters with other agencies in Santa Clara County also resulted in a First Place finish in the Multi-Jurisdictional category in the competition. This is a result of the combined efforts of all Santa Clara County agencies and their participation in the annual "Avoid the 13" anti-DUI campaign.

Chief Davis stated, "Although our Department continues to operate with a staffing level that has not kept pace with the city's population growth, traffic safety is a priority for us, and we will continue to try to find innovative ways to provide it in San Jose." For more information on the San Jose Police Department contact nicholas.muys@sanjoseca.gov

Vision North San Jose Wins Award

The local chapter of the American Planning Association (APA) selected the City's Vision North San Jose planning effort as winner of the 2007 Comprehensive Planning: Large Jurisdiction award. This award recognizes wide-ranging plans of unusually high merit that employ innovative concepts, have elements applicable to other areas and demonstrate excellence in thought, analysis and presentation. The City's submittal included letters of support from Cadence, BEA, the Sierra Club, the Greenbelt Alliance and Orchard Partners and will now be forwarded to the California Chapter APA to be considered for a state level award. For more information contact jennifer.garnett@sanjoseca.gov.

SAN JOSE> Innovates

San Jose Leads the Nation in Nanotechnology Centers

The Bay Area is the nation's leading nanotechnology center, according to a new study. This sets the stage for the Silicon Valley to lead the way in developing yet another crucial technology sector with a potentially huge upside.

San Jose was the No. 1 city in the report, as measured by how many nanotech companies, universities, government labs and non-businesses organizations are working on nanotechnology and call it home.

In all, 38 such entities operate in San Jose. San Francisco has 31, good enough for third place in the nation, and Oakland has 22, for fourth place. Wedged in second place nationally with 36 nanotech outfits was Boston, a longtime tech hub that has a history of

competing with the Bay Area for tech supremacy. "This is the classical high-tech battle between Boston and the Bay Area when it comes to technology," said David Rejeski, director of the Project on Emerging Nanotechnologies, a government-funded policy research institute in Washington that authored the study. "But if you put San Francisco, Oakland and San Jose together, that region is clearly No. 1 in the nation."

Investment in the field is going strong. The U.S. government has invested \$6.8 billion dollars in nanotech research and development over the last decade, the study shows. For more information contact steven.brewster@sanjoseca.gov.

SAN JOSE Plays

San Jose gets mugged

San Jose is the latest city to be featured in the, highly sought-after, Starbucks Architecture Mug series. If you're hoping to mug around the office with your own San Jose mug—get in line. The local stores are having a hard time keeping them in stock.



SAN JOSE Soars

Fly San Jose

SJC's Air Service Development Team has been working diligently to attract new airlines, add flights, and enhance services – both domestic and international – for San José/Silicon Valley and Bay Area travelers. Recent increases in air service include:

Domestic service

April 25 –United Airlines added new one-stop same-plane service to Raleigh/Durham in North Carolina.

May 1 – JetBlue Airways added a daily midday non-stop flight between SJC and JFK to complement its daily evening departure.

May 13 – Southwest Airlines added service from SJC to Chicago/Midway and to Burbank.

June 7 – July 1 – Delta Airlines adds a new destination, Los Angeles, with four daily nonstop flights.

SJC also is pursuing nonstop Raleigh/Durham service and additional flights to Boston and Washington, D.C.

International focus

We are actively discussing with air carriers to add service to London and to Tokyo and points beyond, such as India and China, to meet the needs of Silicon Valley business and leisure travelers. SJC wants your support for new air service! Please send us an e-mail with your support and suggestions for these and other destinations: increaseairservices@sjc.org

Least Miserable?

San Jose's Mineta Airport Ranks #3 Nationally

According to today's story in US News, San Jose Norman Mineta International Airport (SJC) ranks third in the nation for least delays and over-crowded flights. Using data from the Department of Transportation's Bureau of Transportation Statistics, 47 large airports and 53 regional airports were ranked to determine which have the best and worst combination of delayed planes and crowded flights. SJC had the least number of delayed flights in the country and came in third for over-crowded planes, third only to Oakland and Houston (Hobby). For more information contact david.vossbrink@sanjoseca.gov



SAN JOSE> Conserves

San Jose, the Next Solar/Clean Tech Hot Spot

San Jose/Silicon Valley is poised to become a Solar Showcase in California, as well as a model for the United States. The U.S. Department of Energy (DOE) announced its selections for the first round of Solar America Showcases (SAS). City of San Jose, was chosen for the proposal, "Smart Solar Initiative." DOE will provide technical and cost-benefit analysis in evaluating the potential of multiple large buildings and complexes in San Jose for solar photovoltaic and thermal applications.

The Mayor of San Jose, in addition to many business leaders, has declared his intent to "start installing solar power on city buildings, like The Tech Museum of Innovation...we also can showcase our local clean and green solar technologies, educate our kids and community, end our addiction to oil and help reduce global warming."

installations that involve cutting edge solar technologies, novel applications of solar, high visibility sites, and/or high likelihood of replicability. SAS does not provide financial assistance; instead it provides technical assistance to worthy proposals through teams of DOE-funded solar experts from the National Renewable Energy Laboratory, Sandia National Laboratories, the Southeast and Southwest Region Experiment Stations, and private firms.

The Solar America Showcases activity is part of the President's SolarAmerica Initiative (SAI), which seeks to make solar energy cost competitive by 2015. The Showcases are designed to help reach the SAI goal through market pull opportunities by facilitating large-scale

The Mayor of San Jose, in addition to many business leaders, has declared his intent to "start installing solar

power on city buildings, like The Tech Museum of Innovation...we also can showcase our local clean and green solar technologies, educate our kids and community, end our addiction to oil and help reduce global warming.”

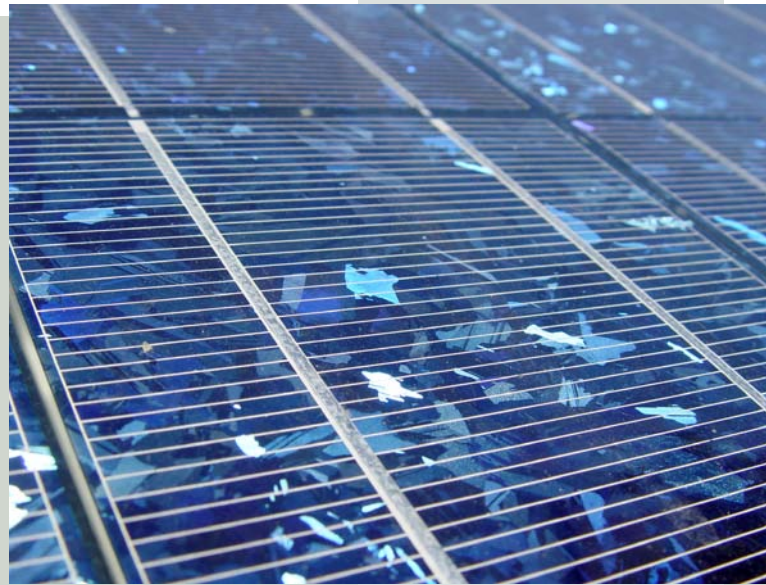
The City of San Jose has identified a range of city owned buildings (8) that may be suitable for solar installations, the majority of them highly visible in the downtown area with the potential for up to two megawatts of total solar.

San Jose is also poised to become a hub for clean technology development for the United States. The City's Redevelopment Agency will invest \$1.5 million over three years to assist Nanosolar, Inc. in acquiring industrial and manufacturing capital equipment for its R&D and manufacturing campus. The City of San Jose's Office of Economic Development will facilitate the acquisition of \$500,000 in Employment Training Panel funds for workforce and development

“In Silicon Valley, investment in clean technology — from alternative energy products, like solar panels and hybrid cars, to the use of nanotechnology to solve environmental problems — went from \$34 million in the first quarter of 2006 to \$290 million in the third quarter, according to an annual report released annual report released May 13th by Joint Venture:

A New York Times article in January 2007 highlighted the substantial increase of investment in the emerging category of clean environment technology. The article stated: “In Silicon Valley, investment in clean technology — from alternative energy products, like solar panels and hybrid cars, to the use of nanotechnology to solve environmental problems — went from \$34 million in the first quarter of 2006 to \$290 million in the third quarter, according to an annual report released annual report released May 13th by Joint Venture: Silicon Valley Network, a research organization in San Jose, Calif.”

For more information contact mary.tucker@sanjoseca.gov



“...emerging as a city with a core and also a rich culture that appeals to travelers with eclectic tastes.”

SAN JOSE Plays *continued*



The Fahrenheit Ultra Lounge downtown near San Jose State University. Photo taken from New York Times.

Finally Hip?

San Jose featured in the New York Times

The City of San José's core, culture and recreation gained international prominence once again. A May 20th, New York Times article described the City as, “...emerging as a city with a core and also a rich culture that appeals to travelers with eclectic tastes.” The piece went on to describe the rebirth of the City after the dot-com bust and our commitment to art, arts and entertainment. The diversity of city and the diversity of the entertainment options were all featured. Rather than give us the designation of having, ‘finally arrived’ they admitted that we’ve been here all along and the world has, ‘finally begun to take notice.’ For more information contact steven.brewster@sanjoseca.gov.

Internationally-recognized Artist Mel Chin Receives Commendation from San Jose City Council

Completion of final public art for Dr. Martin Luther King, Jr. Library recognized as major achievement for City's public art program

Internationally-recognized artist Mel Chin received a commendation from the San Jose City Council for his public artwork at Downtown San Jose's Dr. Martin Luther King, Jr. Library. Chin, in San Jose for the dedication of the final *Recolecciones* sculptures, was recognized for the integrity and innovation of his design approach, commitment to the quality of *Recolecciones*, and his invaluable contribution to the Dr. Martin Luther King Jr., Library and the City of San José.

According to Barbara Goldstein, director, San Jose Public Art Program, distinctive public art is crucial to maintaining a City's appeal and cultural health. “San Jose is a creative community that strives to pioneer innovation within and across technology, business, society and the arts. By promoting and developing continuing engagements with world-class artists, San

Jose can carve its place as a unique creative and cultural center of Silicon Valley. We feel the Chin work at King Library definitely fulfills that positioning,” Goldstein said.

As part of the City's commitment to the arts, the San Jose Public Art Program commissioned Mr. Chin in April 1999 to create an artwork for King Library—the U.S.'s first joint city-university library project developed by the City of San José and San Jose State University (SJSU). Chin took a non-traditional approach for a non-traditional library creating a collection of 34 artworks, collectively titled *Recolecciones* (the Spanish word for “recollections”), sited throughout the library, designed to inspire exploration and surprise.

For more information contact barbara.goldstein@sanjoseca.gov

SAN JOSE

Builds

San Jose Mayor Chuck Reed Opens New, Expanded Sonasoft Headquarters in San Jose

Expansion will facilitate Sonasoft with its projected growth in 2007 and beyond



Sonasoft Corp., provider of SonaSafe Integrated Backup/Recovery & Replication software has expanded its research and development (R&D) office headquarters facility in San Jose to accommodate tremendous growth.

San Jose Mayor Chuck Reed was chief guest and—along with San Jose Councilmember Nancy Pyle and Sonasoft executives—participated in a ribbon cutting ceremony at the Sonasoft San Jose facility at 6489 Camden Avenue.

“Supporting driving industries to stay here and grow here is a top priority of my administration. Sonasoft is a driving industry software company that we’re proud to have housed in San Jose. Its presence and expansion in San Jose is testament to the fact that San Jose remains ranked as the top community of innovators in the U.S. and continues to attract the most talented engineers and scientists from all over the world. I wish Sonasoft President and CEO Andy Khanna and his employees the very best of luck in the future” said Mayor Chuck Reed.

Sonasoft is expected to achieve increased growth in

2007 and beyond based on recent performance. The company grew by 150 percent in revenue and added nearly 200 new customers in 2006. Sonasoft products not only received great acceptance in the Small and Medium Business (SMB) market place but also with enterprise customers. Sonasoft products have also received excellent traction in Europe and Asia.

“We are extremely happy to be expanding in San Jose. Our facility here will serve as the R&D driver for our global operations and marketplace presence. We are thankful to Mayor Reed and other local officials for helping to ensure our path to success. The City of San Jose has given us tremendous support and allowed us to develop and build a product that is winning market share,” said Andy Khanna, president and CEO, Sonasoft. “Sonasoft’s solution is getting rave reviews from customers and experts in the field. We are the only company that provides a fully integrated solution, and customers really like our offering. And, with San Jose’s supply of world-class talent at our doorstep, we have the necessary brainpower to grow and continue to attract top global innovators.” For more information contact steven.brewster@sanjoseca.gov.

Fraunhofer USA Digital Media Technologies, Audio and Multimedia Division Opens in San Jose

Fraunhofer USA Digital Media Technologies officially opened an Audio and Multimedia Division in North San Jose. Fraunhofer Audio and Multimedia Division focuses on three main technologies that compress audio or video (MP3, AAC and H.264). The San Jose office will house a research and development team focusing on start-of-the-art coding and will work in close collaboration with the Fraunhofer Institute for Integrated Circuits IIS in Germany. The office also allows the organization a closer proximity to existing and potential Silicon Valley and American customers, including Cisco, Harmonic, and Palm. For more information contact steven.brewster@sanjoseca.gov.

CITY NEWS

SAN JOSE Cares

San Jose Adds 123 More Affordable Housing Units Downtown

New Community Nearly Fully Leased

Delmas Park Apartments at Bird and San Carlos opened in May, adding one hundred twenty three affordable housing units to the City's already top-ranked program. The complex was produced in partnership with the City of San José, the Redevelopment

Agency of San Jose and the County of Santa Clara.

Promoting smart growth, Delmas Park also includes five retail spaces in an eight-story building. Architect, David Baker incorporated an innovative urban design, resulting in a higher-rise, mixed-use project that was built on less than an acre of land. The units are located just off the 280 Interstate in a transit corridor, within walking distance to public transportation and the HP Pavilion. Only a few remain to be leased.

Delmas Park provides affordable housing to families earning 60% or less of the area's median income, (\$63,660 or less per year for a family of four). According to the federal government, the county's median

household income for a family of four is set at \$106,100. It was developed and built by The Core Companies in partnership with the City of San Jose, the Redevelopment Agency of San Jose and the County of Santa Clara.

"We have the most aggressive and effective affordable housing program in the California," said Mayor Chuck Reed. "This represents the hard work and creativity of many partners, including the city council and staff, developers, and lenders to deliver results that can change the lives of our residents."

For more information about the San José's Affordable Housing Programs, contact the San José Housing Department at (408) 535-3860 or visit their website at: www.sjhousing.org.



Delmas Park Apartments

SAN JOSE Conserves

Falcon Mania Spreads Worldwide

Bird Watchers Log On for Latest Episode

For bird researcher, Brian Latta it was all in a day's work, for City Hall falcon fans around the world it was reality TV at its best. The UC Santa Cruz Predatory Bird Research Group biologist rappelled from the 19-story City Hall tower to band the three peregrine falcon chicks so the endangered birds can be tracked once they leave the nest. However, their parents, Clara and Jose, did not take kindly to the intrusion. The frantic parents, cacking in alarm, took turns

dive-bombing Latta, leaving fresh tracks on his hard hat with their razor-sharp claws.

Latta, with years of experience, managed to dodge Jose's lightning-fast advances and secure the aluminum bands around the chicks' legs. He also determined their gender, two girls and one boy. The whole process took about 30 minutes but provided worldwide interest as thousands logged on to watch the video replay. The tape includes one chick definitely, 'talkin smack' and trying to make him/her self ap-

pear larger as Latta advanced. Not quite the number of viewers as the American Idol finale but definitely the same amount of suspense.

Birders will gather online and on the ground for the next milestone--fledging.

By the second week in June the chicks will have all their feathers and begin trying to fly. For more information on the City Hall falcons go to <http://www.sanjoseca.gov/Falcons/index.asp>.



Photo 1: Brian rappels City Hall wall 19 stories off the ground.

Photo 2: Equipment used to band ayeses